

JOHN JOHNSON

DIGITAL DESIGNER AND FULL-STACK DEVELOPER

WORK EXPERIENCE

Shift-ology Communication / Digital Designer

JUNE 2023 – JULY 2025, SPRINGFIELD, OHIO

- Designing, producing, and managing interactive online content, including email templates, social media and websites.
- Produce and edit long and short-form video.
- Create websites, apps and videos and bring to life infographics and still art.
- Collaborate with the creative director, content manager and account managers to ensure that all designs align with client and company brand standards, while also meeting usability and best practices.
- Ensure consistency in designs and content across all platforms.
- Coordinate video shoots and edit stories, including b-roll, audio and screen captioning, in consultation with account managers.
- Transform wireframes into intuitive user interfaces through Wordpress.
- Manage projects that require additional outside expertise, such as freelancers and design partners.

Clark State College / Adjunct Instructor, New Media

JANUARY 2022 – PRESENT, SPRINGFIELD, OHIO

- Develop and use syllabi within College/School guidelines
- Design courses that effectively meet student and curricular needs
- Utilize variety of technologies and instructional methods to keep courses fresh and engaging.
- Created Bootstrap + WordPress tutorials for students to utilize.

Think Patented / Full-Stack Designer and Developer

JULY 2016 – MAY 2023, DAYTON, OHIO

- Responsible for the planning, design, and development of responsive CMS driven websites.
- Communicated with customers and performed a wide variety of website updates and maintenance.
- Responsible for keeping current with standards for application/website performance, accessibility, UX, an search engine optimization.
- Experience with modern frameworks and technology that utilize SCSS, HTML5, jQuery, and WordPress.

✉ john@johnson3rd.com

💻 johnson3rd.com



EDUCATION

Associate of Applied Business
in **Graphic Design**

CLARK STATE COLLEGE
SPRINGFIELD, OHIO, MAY 2015

Associate of Applied Business
in **New Media**

CLARK STATE COLLEGE
SPRINGFIELD, OHIO, MAY 2017

HONORS/AWARDS

Gold Hermes Creative Awards – 2023

- Johnson3rd.com
- Swophil.com
- JoustingShears.com

Best of NAMA Award – 2025

- VirtualFarmTrips.com Named Best Consumer-Directed Website

QUALIFICATIONS

- Design & layout skills, great eye for composition, color, and typography
- Proficient in Adobe CC including Illustrator, InDesign, Photoshop, Premiere Pro, and After Effects
- 9+ years experience in design, video, and web development roles
- Proactive attitude with the ability to manage multiple projects simultaneously